

Conditions of booking

1. Due to high demand for main drum sections, it may not be possible to offer the full number you have requested.
2. Advertisers requiring posters for 6 consecutive months from April - September will be given priority on Promenade poster sites.
3. The Council has the right to refuse a booking if it considers the content of artwork to be obscene, offensive or otherwise inappropriate. You may wish to supply a copy of your artwork to the Council prior to printing.
4. The Council reserves the right to move your poster to another position or remove it for a period of time. If the latter is necessary, a proportionate refund for the time not on display will be reimbursed to you.
5. Printed posters must be supplied to the Council, no later than 14 days prior to the commencement of the booking period. Failure to comply is likely to result in a delay in the display of your posters. The Council does not send out reminders.
6. The Council is not responsible for the production of artwork, printing or provision of posters. It is the responsibility of the advertiser to supply printed posters. The Council advises posters be laminated to reduce damage weather may cause.
7. Posters must be delivered to: Sophie Chapman, Weymouth Town Council, Council Offices, Commercial Road, Weymouth, Dorset, DT4 8NG
8. Any changing of posters during a period of advertising will be chargeable. You must advise us of any changes 1 month in advance by emailing **SophieChapman@weymouthtowncouncil.gov.uk**. Changes may be chargeable at £20 plus VAT.
9. No particular drum position can be guaranteed and space is subject to availability.
10. You will receive confirmation of the advertising space allocated to you and an invoice will follow. The placement of an order for advertising space shall amount to acceptance of these conditions.

Name of contact:

Business and address:

Contact Telephone

Email:

Signed: Date:

Further opportunities to work with the Visit Dorset Tourism Team to promote your business can be found on our trade website **www.visit-dorset.com/trade/working-with-us**

Please return your booking form to **SophieChapman@weymouthtowncouncil.gov.uk**, or post to: Sophie Chapman, Weymouth Town Council, Council Offices, Commercial Road, Weymouth, Dorset, DT4 8NG

For enquiries please telephone: **01305 239313** or email: **SophieChapman@weymouthtowncouncil.gov.uk**

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Weymouth Seafront Drum Advertising Opportunities 2019

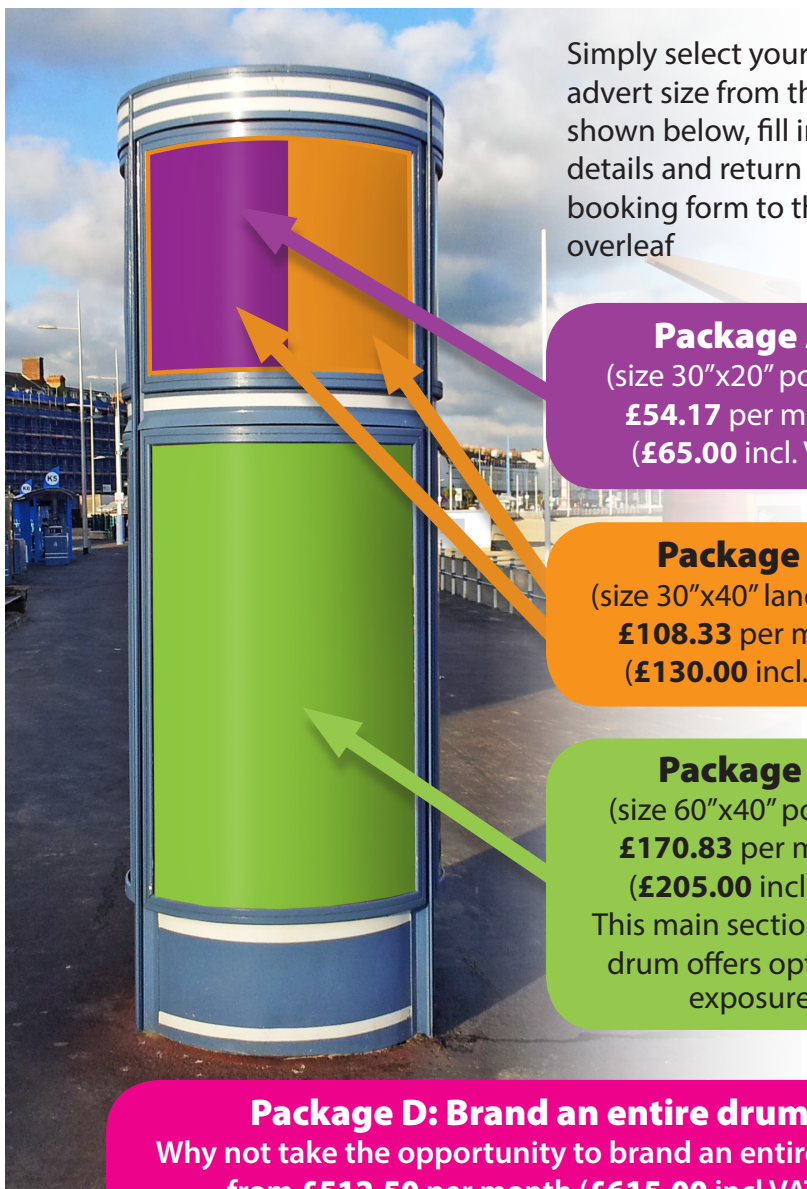


Promote your business to nearly **1 million visitors**
along Weymouth seafront during 2019



Weymouth Advertising Drums 2019: Package Options

Booking form



Simply select your preferred advert size from the options shown below, fill in your details and return your booking form to the address overleaf

Package A:

(size 30"x20" portrait)
£54.17 per month
(**£65.00** incl. VAT)

Package B:

(size 30"x40" landscape)
£108.33 per month
(**£130.00** incl. VAT)

Package C:

(size 60"x40" portrait)
£170.83 per month
(£205.00 incl VAT)

This main section of the drum offers optimum exposure

Package D: Brand an entire drum

Why not take the opportunity to brand an entire drum from £512.50 per month (£615.00 incl VAT)

Why not take the opportunity to brand an entire drum from **£512.50 per month (**£615.00 incl. VAT**) - that's 3 top sections and 3 main sections of the drum showcasing your business with a massive saving of **£390.00** per month!**

Key Points:

- There are a total of 11 drums available along the Esplanade, 3 sea-facing poster sites under the beach office and one drum at Lodmoor Country Park. Lodmoor Country Park receives in excess of 250,000 visitors per annum
- Each Esplanade drum offers 3 main sections and 3 full top sections to promote your business
- Book space for eight consecutive months from April to November and the remaining four months of the year will be offered **FREE OF CHARGE**
- Priority locations will be given to all advertisers booking for at least six consecutive months (i.e. April to September)
- We advise all posters are laminated or printed on water resistant material to avoid weather damage.

Booking Your Space:

Please enter the number of drum spaces you require per month:

Advert Size	April 2019	May	June	July	August	September	October	November	December	January 2020	February	March	
Package A													£
Package B													£
Package C													£
Package D													£
Plus VAT at 20%													£
Total													£