Project Initiation Document

Name/ Committee	Services	Date: 18/01/2023
Project Name Which service area/s or Committee/Working Group does this project come under?	Events	
Description of project	Sea Swimming and open water festival	
Project Aims What do you want the project to achieve? How does it support the Council's Plan?	To bring together the many different groups that enjoy sea swimming in and around Dorset's coast. To high light the benefits to mental health and wellbeing. This fits in with the council's health and wellbeing as well as diversity and equality.	
Target Communities What communities are targeted and what benefits will the project bring to them?	Sea swimming has no distinction between different communities, hopefully this can 'target' and reach everyone.	
Research already completed. Please attach all research carried out so far.	Thus far speaking to others who swim on a regular basis at all of our beaches, but more research can be dome via word of mouth by those of us within the council who sea swim.	
Evidence of need How do you know the project is needed?	Rather wanted. As a council we have always held numerous events throughout the year. We hold a lot of sporting events and the biggest sea swimming one is the iron man which we host. An event like this would give everyone the opportunity to swim in the sea without having to be competitive.	
Cost of Project Please detail all cost areas associated with this project. Please include actual costs if known. Please include revenue & capital and include estimate of Officer Hrs if you are able to.	Currently, I have no costs. But I do not feel it would cost too much. I'm sure the council would be able to raise some revenue by hiring pitches for anyone wishing to sell items that anyone thinking of taking up sea swimming would need. Such as dry robes, swim hats, tow floats etc.	
Benefits Please details all benefits including cost savings, efficiency savings	Until we have held a meeting to discuss the pros and cons detailing any costs is a little difficult. But I don't want that to detract from the proposals.	

Who? Officer /Councillor Do you have any suggestions for who might be part of the project team? And what role do you think they should take on?	Events manager. Those members who swim and those who wish to assist.
Other Organisational Support Who do you think we need to work with or take advice from?	Blue tits of Weymouth. Groyne boobie bouncers. Black dogs. Weymouth bay swimming group. RNLI. Coast guard. Emergency services
Timeline What is the length of the project work and when will the benefits be realised? Are there any time constraints?	No time constraints depending on when we want this to happen. But it would be good to find a slot when we are not holding other events. Maybe a weekend prior to iron man??
Risks Are there any risk associated with this project e.g. reputational risks for the Council or possible local sensitivities?	No risks as far as I can ascertain. Only benefits. It will highlight safety when swimming in open water.

Is the project a quick win?
I.E. does it meet all the following criteria?
   a. Will cost less than £1,000
   b. All expenditure can be met from an existing budget
   c. Will take less than 5 hours of officer time in total (including assessment, planning, working with partners, tendering/quotes etc)
   d. Has the support of a Councillor and a member of SMT
   e. Does not pose any significant reputational or other risk to the Council or partners
	Potentially it should be a quick win. As it is a different event. Sea swimming as part of a group gives you safety, friendship, company. There is no discrimination regarding age, shape size, disability or ethnicity. So, a win win.
	
	I believe this has the support of Cllr toft. And I'm hoping that the TC will support this.
	
	I cannot see it posing any reputational risk to the council or partners.
	
	As for points a, b and c that is yet to be discovered.

Other information Is there any other information which you feel would help with the project assessment? Please include links to any best practise or similar projects.	As with the walking for health groups that came from an idea some years ago I believe a 'swimming for health' could follow this exmple

Name of project research lead	
Estimated date for initial assessment to be completed:	??